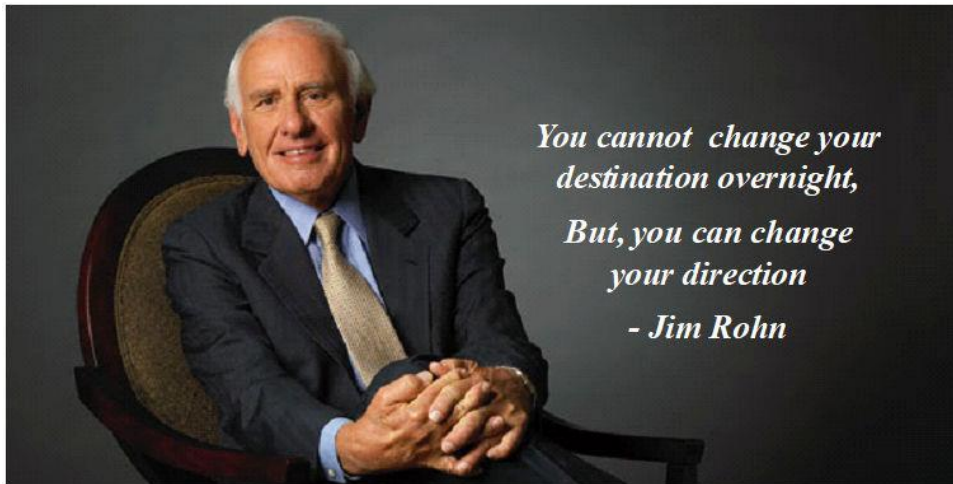




You Can

be part of something exciting

- Empowering women and men throughout the UK to build an extra full-time income in six months, without leaving your job!
- Giving yourself a second payday every month.
- Whether it's for a family holiday, your retirement, or just to get the bills paid, a little extra income is always welcome. You can achieve that, and much more.
- Whatever is most important to you, you could be working towards the things you really want whilst working around your own schedule, and family.
- No boss, no targets, and no stock to buy.



What is your view on wealth?

Each of us views wealth from a unique perspective. To one-person wealth may mean having enough to do whatever he or she wishes. To another, it may mean freedom from debt. To yet another it may mean the opportunity to grow and to achieve. To the majority who probably haven't spent too much time thinking about the subject, wealth is simply symbolised by one word: Millionaire. Now there is an exciting word! It rings of success, freedom, power, influence, pleasure, possibilities, and benevolence. Surely, being a millionaire is not a bad mental image to hold! – Jim Rohn

Change begins with choice. You can start to totally transform every area in your life any day you wish. You can open your mind to new *ideas, education and understanding* any day you wish. You can start a new activity any day you wish. You can start the process of life change any day you wish you can start to change the Architecture of our life, to have a routine and lifestyle you can be proud of any day you wish. You can do it immediately, or next week, or next month, or next year.

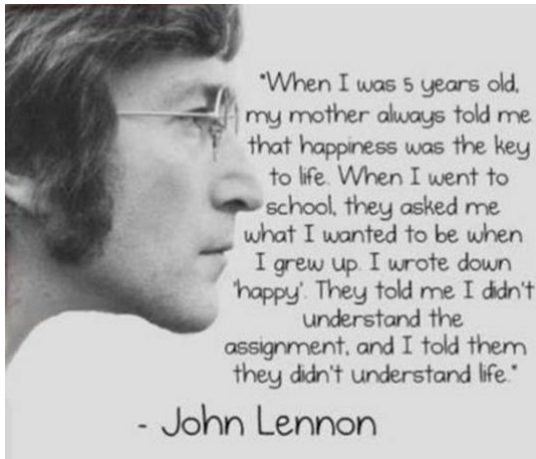
You can also do nothing! You can pretend rather than perform. And, if the idea of having to change yourself makes you uncomfortable, you can remain as you are. The choice is yours.

It's funny though how positive things start to happen – When you happen to start to change the Architecture of your life.

Are you ready to get started?

Yes - Good, go on then...

To make changes in your life, you need to make changes in your life. If you are someone feeling over whelmed then this is for you. Look closely at the present you are constructing it should look like the future you are dreaming about. Don't let the fear of time it will take to accomplish something stand in the way of doing it. **The time will pass anyway we might just as well put that passing time to the best possible use.** Be prepared to embrace innovation and adapt to change. Re-evaluate your next 5 years. You'll never change your life until you change something you do daily. The secret of your success is found in your daily routines.



People who accomplish extraordinary things do so after putting in time to master a field of discipline.

The Beatles put in 10,000 hours playing in bars in Germany before they found fame. It may seem like a daunting feat to do anything for 10,000 hours, around 5 years.

What price would you put on being totally Emotionally & financially Free?

“The difference between a rich woman and a poor woman is the way they think.”

You can positively change your life in any five years. From age 35 to 40, age 23 to 28, age 59 to 64 and so on? Before looking at where you want to be in life over the next 2, 5 or 10 years it is important to look at where you are today, and how did you get here? Where you are financially today is an aggregate result of the decisions you have made over the last 5 to 10 years of your life.



“The difference between a rich man and a poor man is the way they think.”

Isn't it fascinating to wonder why some people are more successful than others, especially if you yourself are aiming high? What do people like Richard Branson, Elon Musk and Bill Gates have that feeds their ongoing excellence and propels them to the highest levels of success? The answers are complex, of course. But that does not mean they cannot be learned. Each of these successful people shares certain smart mindsets – mindsets that anyone of us can emulate, **no matter what level of success we aspire to.**

What is your No: 1 Priority? Your Ask of Life? *Your Life of Choice?*

Extra Income
Financial Freedom
Be your own boss
Have more 'Me' time
Personal Development
Helping Others
Meeting new people
Retirement



Step one:

Goal Setting: Setting and achieving your goals can sometimes seem like you are stuck in the middle of a maze or a mine field. This is what puts a lot of people off from trying. You can't go back to start a new beginning, but you can start changes to make a different ending. You get in life what you have the courage to ask for.

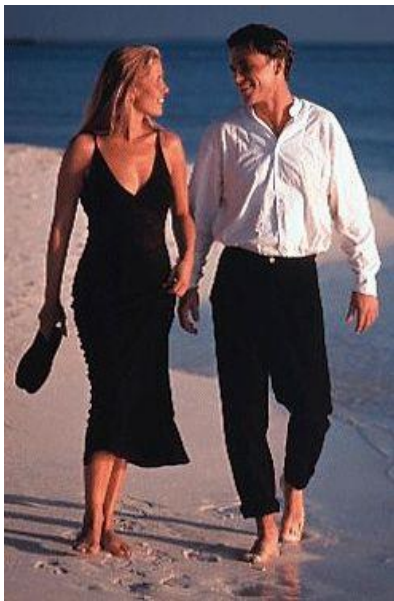
Your Plan 'B' mentor will help you to prepare a step-by-step action plan designed to guide you in achieving 'Your ask of life' When life gets complicated and it feels like you really are stuck in a maze or mine field, ask yourself, what is the safest, smartest way to cross a mine field? You have two options:

1. Trial & Error - The problem with trial and error is you are not allowed any mistakes.
2. The safest way to cross a mine field is to follow someone who knows the way. Follow in their footsteps. Not only is it safer and smarter it is quicker.
3. And, once you know the way, spend some time helping and showing others the way out of the maze and through the minefield! (Our way of paying forward)

Step two:

Join the Plan 'B' team. Our programme is all about personal development and the success of our people. Every new team member will have a sponsor and a mentor appointed to provide help and guidance at every step of the way in their part-time business career bringing our mission statement to life!

Mission Statement to Mentor / Coach our people to: *Compress a thirty-year career into 2 to 5 years, design your life around your free time instead of around your work schedule, and turn your yearly income into your monthly income!*



Being part of the Plan 'B' team is a Powerful Life Changing Opportunity. Known amongst Professionals as the:

Noble Art of Education and Understanding.

Working closely with a fast-growing FTSE 250 company registered on the London Stock Exchange and is one of the UK's biggest success stories, providing ordinary people with an opportunity to become extra-ordinary.

Most people start working part-time and soon learn how to weave this powerful business model around their busy lives. You have the freedom to work at your own pace. Full-time, part-time or from time to time.



We all know a variety of ways to make a living. What is more fascinating is figuring out ways to:

Become Emotionally and Financially FREE

Fascinating isn't it!?

Fascination is one step beyond interest.

Interested people want to know 'if it works?'
Fascinated people want to know 'How it Works?'

Plan 'B' team members are prepared to put in the time to hone their skills and learn new techniques and change old habits to find success. Our '**Centre of Excellence**' on-going training, backup and support team will guide you at every stage.

Step three:

**Direction and goals to work towards.
Freedom – Income – Retirement - Security**

Freedom

Plan 'B' members are focused on making the world a more positive place and **living life to the full, Emotionally and Financially Free!**

Life is for living and to be free to spend time doing the things that are important to you and with the special people in your life

Promise yourself that ten years from now you can say that you chose your life, you did not just settle for it!



Income

It is possible, if you are serious about earning more income and it could be substantially greater than a traditional full-time job.

There are some Successful Professional people working the Plan 'B' system with us who are not necessarily looking to give up their chosen career. It is something to which they are fully committed. However, they are excited about the extra income that can allow them and their family to do more than they could do with just one income.

Question:

How much money would you need every month to cover all your household bills? Once these household bills are covered, **You are Free!** to focus on creating the lifestyle of your choice and you will never again be satisfied in just getting by.

Retirement

”Retirement has nothing to do with age!”

If you have a substantially guaranteed, growing monthly income would you see yourself working on to retirement age, or would you choose to finish earlier , your choice! say within 2 to 5 years? To some people retirement may sound like stagnation, that is not the retirement we are talking about.

Life can be an exciting, adventure.



What would you do with your free time?
Let your imagination pull those possibilities out of you and live the life of your dreams



More ‘Me’ Time

Stress Free time to share with the Special People in Your life.

Retirement has nothing to do with age!

All it takes is a Decision Followed by positive Action





Security:
There are two words that no longer belong together:
Job and Security
Sad, but true!

Gone is the job for life and we have always done it this way of thinking. Now is the time to evolve, adapt to change. Many careers successful professionals work with us and are happy with their job and are content with their job income. But are wisely developing an extra part-time income.

Why? - Security!

These people are realists.

They realise that whilst they are working they are providing for their family.

'But, all their eggs are in one basket, and they are not even holding the basket!'

Imagine if some external factor came in to play like; redundancy, industrial accident, health issues, and who knows what else could affect your ability to produce income for your family. At a stroke you could lose everything you have worked hard to build up.

Question - Who's got Your back?

When the odds are stacked against you.

- How long will you receive a salary after you leave your job?
- Who do you think really cares how much is in your savings account 5 years from now?
- Will your company still benefit from your work after you leave?

Earn whilst you learn

Our income package means you can earn from day one and at the same time build a multi-income stream sometimes called a Residual or Royalty Income.

Once setup continues to pay month after month, year after year even if you cannot work it and is will-able, a no risk option that can provide on-going income and security for your family, even if you're not there!

To change the Architecture of your life. The Secret is understanding the difference between: Working Hard - Verses - Working Smart

Working Hard - V - Working Smart

Once upon a time there was a quaint little village. It was a wonderful place to live except for one problem. The village had no water unless it rained. To solve the problem once and for all the village elders decided to put out to bid the contract to have water delivered to the village daily. Two people volunteered to take on the task and the elders awarded the contract to both. They felt that a little competition would keep prices low and ensure a backup supply of water.

Working Hard:

The first of the people who won the contract, Ed, immediately ran out, bought two galvanised steel buckets, and began running back and forth along the trail to the lake which was a mile away. He immediately began making money as he laboured from morning to dusk hauling water from the lake with his two buckets. He would empty them into the large concrete holding tank the village had built. Each morning he had to get up before the rest of the village awoke to make sure there was enough water for the village when it wanted it. It was arduous work, but he was very happy to be making money and for having one of the exclusive contracts for this business.



Working Smart:

The second winning contractor, Bill, disappeared for a while. He was not seen for months, which made Ed very happy since he had no competition. Ed was making all the money. Instead of buying two buckets to compete with Ed, Bill had written a business plan, created a limited company, formed a team of like-minded people excited about their own future and returned six months later with a construction crew. Within a year his team had built a large volume stainless steel pipeline connecting the village to the lake.

At the grand opening celebration, Bill announced that his water was cleaner than Ed's water. Bill knew that there had been complaints about dirt in Ed's water. Bill also announced that he could supply the village with water 24 hours per day, 7 days a week. Ed could only deliver water on weekdays...he did not work on weekends. Then Bill announced that he would charge 'Club-Rates' 75% less than Ed did for this higher quality and more reliable source of water. The village cheered and switched immediately to Bill's pipeline.

To compete, Ed immediately lowered his rates by 75%, bought two more buckets, added covers to his buckets and began hauling four buckets each trip. To provide a better service, he hired his two sons to give him a hand for the night shift and on weekends. When the boys went off to college, he said to them, hurry back because someday this business will be yours.



For some reason, after college, his two sons never returned. Eventually Ed had employees and union problems. The union was demanding higher wages, better benefits, and wanted its members to only haul one bucket at a time.



Bill, on the other hand, realised that if this village needed water, then other villages would too. He rewrote his business plan and went off to sell his high speed, high volume, low cost, and clean water delivery system to villages throughout the land creating for himself and his team the Perfect Fit Multi-Income Streams Pipeline System.

In the beginning Bill was prepared to do a load of stuff he did not get paid for – so that in the future he would get paid for a load of stuff he no longer has to do. He only makes one penny per bucket of water delivered but he delivers millions of buckets of water every day regardless of if he works or not, millions of people consume millions of buckets of water, and all that water pours money into his bank account. Bill had developed a pipeline to deliver money to himself as well as clean water to the villages. Bill and his team lived happily ever after, and Ed worked hard for the rest of his life and had financial problems forever after.

Genius: Is the ability to simplify those things we perceive as complicated.

What do Plan 'B' do?

Well, you know how household bills seem to go up all the time. Which means some people struggle to pay their basic bills? The biggest problem is incomes don't keep up with inflation which means this vicious circle just gets worse causing frustration, stress, and depression.

Well, what Plan 'B' does is take people through a step-by-step way to lower their basic bills **and** earn extra money too. Which means that they can become:

Emotionally and Financially Free.

Is that something you may be open to?

Join the team.



Here are examples of extra part-time earnings.
enjoyed by Plan 'B' members.



The Mangall family from Clwyd earned an Impressive part-time £25,509 in 9 months.

“It doesn’t feel like work, as we are helping others to help ourselves.

It’s enjoyable,
and very rewarding
Financially and Emotionally”

The Karim family earned an Impressive £10,343 part-time.
in 4 months

“I also qualified for an all expenses paid luxury family holiday of a lifetime to Orlando”



Jane McCluskey earned an Impressive £8,149 working part-time in 5 months

“It’s completely flexible.
I work anywhere, at home,
in coffeeshop, or even at
the softball centre”



Step four:



- Learn how to weave this powerful business model around your day-time commitments and, go on to build your life changing multi-income pipeline.
- See how by developing an extra income big enough to cover all your household bills you can finally, have a routine and the lifestyle you can be proud of.
- **A better way to live – Living your life on purpose.** One day you will wake up and there won't be any more time to do the things you've always wanted - *So, do it now!*
- We're a friendly bunch (after coffee) and would be more than happy to have a quick friendly chat (not a salesy chat) to figure out if we're a good fit for you.



Your local contact is:

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www.plan-b.website





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Or you can remain as you are.

The choice is yours




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